



Paper Round  
BPR Group

# Press Pack



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# ABOUT PAPER ROUND

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Paper Round is a leading commercial recycling company and a pioneer of the circular economy. Founded by Friends of the Earth in 1988 and now an independent company, we are born environmentalists.

We have built a reputation for innovation and bringing to market new recycling initiatives; from the foundation of the company in offering source segregated paper recycling, through food and coffee cup recycling.

Over 6,000 customers, from forward thinking SMEs to the most prestigious property portfolios, trust us to provide the expertise, insight and engagement to affect real change in their recycling. We are the first choice for organisations who want to minimise the environmental impact from their waste and recycling.

Our driving force as a company is to retain quality throughout the recycling process for the highest environmental gains and provide a useful second life to recycled materials.



## COVERAGE

We specialise in central London and the South East, coping with tight spaces, time restrictions, limited storage and of course parking restrictions! Paper Round's coverage extends nationwide for larger contracts, which are delivered in partnership with our approved service partners.

## CHARITY PARTNERS

Having started out as a charity, Paper Round is dedicated in helping several organisations, including The Children's Literacy Charity, FareShare, Friends of the Earth, Trees for Cities, ZSL (London Zoo) and the Marine Conservation Society.

We do this on an ongoing basis and our work with the charities is directly linked to our success. For instance, with Fareshare, we fund one meal for each food waste collection we make. Similarly, with the Children's Literacy Charity, we donate the value of one tutoring session for a child at risk of illiteracy for every 15 working PCs or laptops we receive.

The company has donated more than £330,000 to these organisations since 2001.







## FACTS

- 170+ employees
- Annual turnover of £17m
- Over 6,000 customers
- 55 vehicles (Euro 6 and electric) collecting in London and the South East
- We save over 50,000 tonnes of CO<sub>2</sub> per annum. That's the equivalent of saving over 150,000 trees, which would be a forest the size of Green Park and St James Park combined, every year.
- Since pioneering food recycling in London 10 years ago, we have provided 225,000 meals to vulnerable people through our donations tied to our food recycling service
- We have diverted 80,000 tonnes of food waste from landfill, producing 36 million kwh of electricity, enough to power all the homes in Camden, City of London, Islington, Richmond and Southwark for a week





## OUR VISION

To forge a better future by championing recycling and the circular economy.



## OUR MISSION

To use our expertise in recycling to help our clients manage their resources better.

Using data, technology and insight, we provide innovative and tailored solutions that achieve the best environmental outcomes.

We hire people truly passionate about sustainability and committed to delivering excellent customer service.





## THE SERVICES WE OFFER

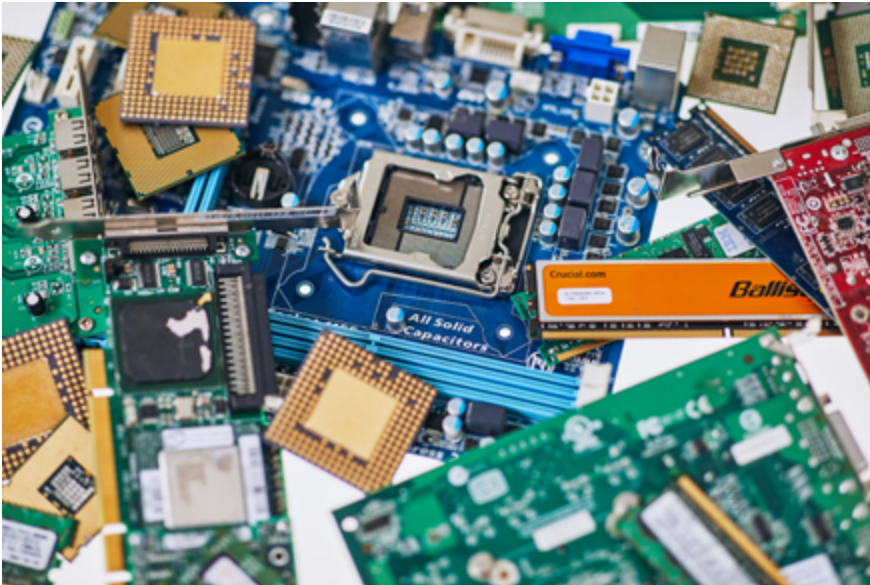
Owning a Material Recovery Facility (MRF) provides the capability to both collect and process our own materials. This not only allows us to introduce services quickly, but also have complete traceability, meaning we have full control of the destination of materials.



## RECYCLING & WASTE

Our recycling and waste collection services are tailored to suit any business. Whether it's an office, a property services company, a high-street restaurant or a five-star hotel, we can help with better recycling.

From mixed recycling, paper, food, coffee cups, glass, and more, we take an ethical approach when handling all materials, treating waste as a valuable resource which can have a vital role in the circular economy.



## DATA DESTRUCTION

Paper Round has been collecting confidential waste from offices for over 25 years, meticulously safeguarding our clients' information and privacy. With both secure document shredding and IT asset disposal, we are fully equipped for reliable and ethical data destruction.

We guarantee not only a clear audit trail but also that no electronic waste ends up being illegally exported. Reusing and recycling electronic waste minimises the environmental impact of technology.



## OFFICE SUPPLIES

Paper Round finds smart ways to bring businesses' waste back as high-quality products, including a number of office supplies. Whether it's closed-loop paper made from our clients' wastepaper, beautiful business cards made from coffee cups, or workwear created from plastic bottles, we help equip offices with high-quality products that tell a story.





## SECTORS WE SERVE

- Large offices
- Small offices
- Retail
- Restaurants & hospitality
- Cleaners and facilities management
- Education and public sector







## AREAS OF EXPERTISE

We are able to provide comments and opinions on these areas upon request

- Circular economy and closed loop products
- Recycling and sustainability
- Environmental, social and economic impacts from waste and recycling
- Green issues affecting businesses
- Employee engagement
- Best practice recycling policies and innovation
- Electronic waste and recycling
- Data destruction
- Commercial recycling in London and the South East





## AVAILABLE COLLATERAL

We can often provide recycling case studies and quotes from clients in all commercial sectors.

We also have a large stock of images which we can provide on request and can also organise press tours to our Materials Recovery Facility in Purfleet to see real recycling in action. This can be an excellent location to illustrate news stories on recycling and waste.







## AWARDS

Finalist for the Premises and Facilities Management Awards 2019

Finalist for the Sustainable Restaurant Association's Supplier of the Year Awards 2019

Green Apple Awards, Winners 2018 & 2019

Investors in Zero Waste (Platinum Award) 2019

Office Friendly, The CSR Award Winner 2018

5\* in the Investors in the Zero Waste Awards 2016

National Recycling Awards Corporate Recycler of the Year - Finalist 2016

National Recycling Awards Electrical Waste Innovation of the Year- Finalist 2015

Zero Waste Awards - Silver 2012

Business Commitment to the Environment (BCE) Environmental Leadership Awards, 2011

Sustainable City Award - Highly Commended for Tackling Climate Change and Environmental Management in SMEs, 2011





## **ABOUT OUR FOUNDERS, BILL SWAN AND ALISON ROE**

Bill Swan is the Managing Director of Paper Round. He holds a Master's degree in Natural Sciences from Cambridge University. From a young age, he became interested in the environment, an interest which led to a commitment to making positive change, both professionally and personally.

He has had a varied career in the waste management industry, running a wide variety of local authority waste collection and recycling contracts.

This career, now spanning 30 years, has seen him become a devoted environmentalist and ardent promoter of 'real recycling' – recycling that maximises the economic, environmental and social benefits of recycling for everyone.

He is a former Trustee and past Treasurer of Friends of the Earth Charitable Trust and is a current Trustee and Treasurer for Campaign for National Parks.





Alison Roe is the Director of Paper Round. She obtained her bachelor's in science, specialising in soil and the environment, from Reading University. This academic interest soon transformed into a passion and strong belief that she can achieve effective environmental change.

Throughout her 20-year career, she has created recycling schemes for a range of organisations including Transport for London, British Airways and Derwent London, always promoting best practice recycling as an essential means to safeguard the environment.

This experience has led her to become the go-to for all Paper Round staff, giving advice and always ready to listen to new, innovative ideas to achieve truly better recycling.



Bill and Alison's daily life sees them working tirelessly to prevent waste, reuse materials and recycle them to give them a second life. Together they have made significant contributions to local communities through charity partnerships, with charity donations now totalling over £330,000 since 2001, and have very positive relationships with suppliers and partners.

Despite growing Paper Round from humble beginnings to what it is today, Bill and Alison's roots as environmentalists remain strong and are the driving force behind Paper Round.

## MEDIA CONTACT

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